

January 20, 2018

Dr. Sean P. Kennelly  
Argyle Family Dental  
8120 South Holly Street, Suite 208  
Centennial, CO 80122

Dear Dr. Kennelly:

We are pleased to inform you that you have been selected by a vote of your peers to be included in the 2018 database of *topDentists*.™ The listings for Colorado appear online at [www.usatopdentists.com](http://www.usatopdentists.com) and will also appear in the May issue of *5280 Magazine*.

Because *topDentists* is based on an exhaustive peer-review survey in which hundreds of dentists and specialists throughout the state of Colorado cast thousands of “votes” on the abilities of other dentists and specialists, and because listings cannot be purchased (and no payment is required to be listed), inclusion in *topDentists* is considered a singular honor.

With over sixty years in combined experience compiling peer-review professional referral guides, we have been able to use our experience along with the input of dentists across the United States to create a methodology that has been refined and improved over previous superlative guides.

Congratulations for being honored by your peers.

Sincerely,



Managing Partner  
topDentists, LLC

[mark@usatopdentists.com](mailto:mark@usatopdentists.com)

**5280**  
[ THE DENVER MAGAZINE ]

## ARGYLE FAMILY DENTAL

CONTACT: Sean P. Kennelly  
8120 SOUTH HOLLY STREET, SUITE 208  
CENTENNIAL, CO 80122



JANUARY 24, 2018

Dear Sean P. Kennelly:

Congratulations: You have been named a 5280 magazine **TOP DENTIST** for 2018!\*

In partnership with the national firm topDentists, LLC, 5280 has assembled the eleventh-annual comprehensive list of Colorado's best dentists. To compile the 2018 version, topDentists randomly polled a selection of Colorado ADA-recognized dentists and asked them which dental professionals are the very best in their field. The list will appear in our May 2018 issue, based on that peer-review, as well as our editors' own research.

The listings have no connection to advertising; however, we do have several opportunities to enhance and further promote this honor. In addition to your editorial listing in the May issue, Top Dentists may purchase an **advertorial profile** that can share your practice's story and areas of specialty in greater detail. This will set you apart from your peers also on the list, and help capture those readers looking for your services. As a Top Dentist, you also have the opportunity to purchase an **enhanced digital directory listing** on 5280.com, which reaches nearly 200,000 unique visitors each month. This will allow you to increase the visibility of your practice and reach new patients online.

5280 continues to be Colorado's premier magazine. The magazine's distribution is 85,000 copies per issue, reinforcing our status as the largest circulated magazine in Colorado. Based on a four-edition cumulative average, 5280 reaches **508,737\*\* readers, and a whopping 68 percent\*\* of our readers find 5280 helpful in choosing a dentist or doctor.** We fulfill daily requests for back issues, and the May issue featuring Top Dentists is one of our most requested and best selling on newsstands.

The space-reservation deadline to be included in this advertorial section is Friday, March 9. Please contact me to discuss options in further detail at 720-266-6244 or zach@5280.com. I'm excited to work with you on this very advantageous opportunity. Congratulations! Plus, look for an invitation to our Top Dentist Party this May on behalf of 5280 and Commerce Bank.

ZACH WOLFEL  
BUSINESS DEVELOPMENT DIRECTOR  
5280 MAGAZINE  
*email* zach@5280.com  
*phone* 720.266.6244

\*Pending completion of our normal fact-checking process.

\*\*Source: Media Audit Summer 2017; 5280 Subscriber Survey 2016.